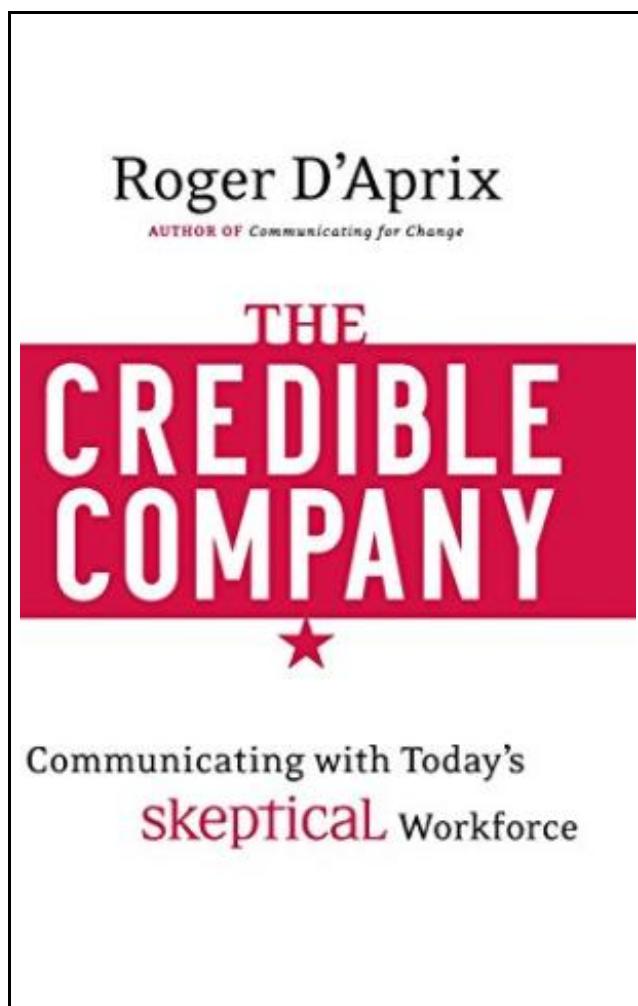


## The Credible Company: Communicating with a Skeptical Workforce



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