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## Biscuit Tins

By Tracy Dolphin

Shire Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Biscuit Tins, Tracy Dolphin, Advertising and consumer spending among the middle classes expanded rapidly in the mid-nineteenth century. One of the ways of appealing to the new shoppers was packaging, and biscuit tins were a very discreet form of this kind of promotion. They found their way into middle class households as gifts, and because they rarely displayed the name of the company or product in a prominent position they were often kept as ornaments and storage boxes, and have survived well in many homes. Their appeal lies in the artistic quality and detail of their decoration, serving as a travel guide and souvenir, educational aid and plaything. Their design demonstrates a wide knowledge and love of art and is executed with great care and attention to detail.



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