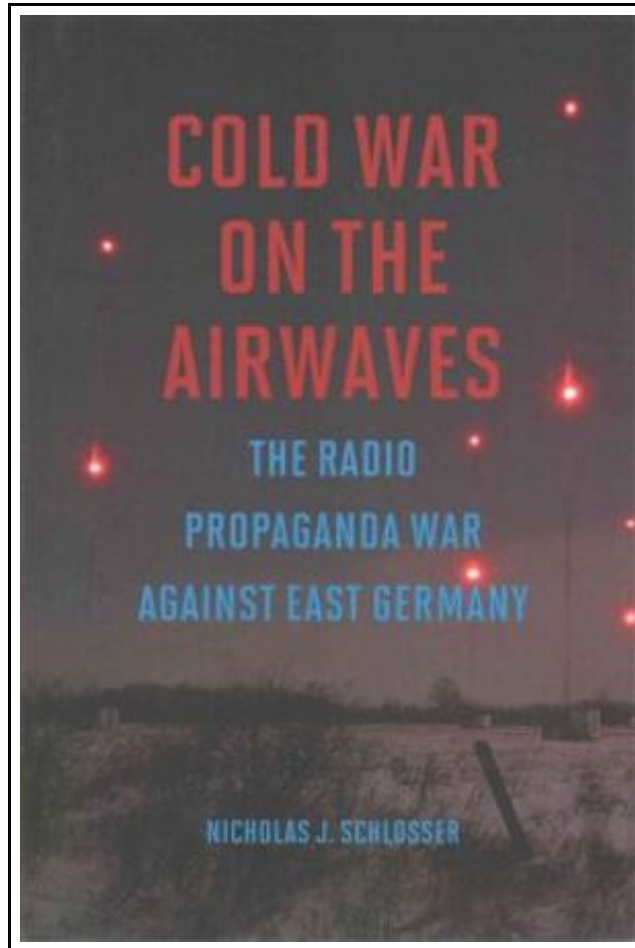


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University of Illinois Press, 2015. Hardcover. Book Condition: New. 0 x 0 cm. "Cold War on the Airwaves offers a history of the Berlin-based American propaganda broadcaster Radio in the American Sector (RIAS) and its impact on the political culture of the German Democratic Republic during the early Cold War. Founded in 1946 to serve as America's official radio station in Berlin and as a counterweight to the Communist-controlled broadcasters in East Germany, RIAS quickly became one of the United States' most successful public information operations conducted against the Soviet Bloc. Nicholas Schlosser examines how the RIAS fast became one of the most trusted sources for news inside East Germany during a dynamic period following World War II that included the Berlin Airlift, the East German rising of 1954, and building of the BerlinWall. Drawing on a wealth of broadcast transcripts, internal memoranda, listener letters, and surveys of East Germans by the U.S. Information Agency, he attributes RIAS's success to its conscious effort to balance accuracy with partisanship. Claiming objective journalism, RIAS reporters nevertheless used the language, style, and tone of neutral broadcasting to openly attack the Soviet Union and undermine the GDR's legitimacy. Through information from East German citizens visiting or escaping to West Berlin, the reporters broadcast stories to counter official statements from East Germany's ruling party, reported on bad economic conditions, and encouraged listeners to oppose the GDR. Thus, as with other U.S. anticommunist public information programs, RIAS attempted to resolve the inherent contradictions of conducting a propaganda operation in name of creating a democratic society built upon an objective press"-- Our orders are sent from our warehouse locally or directly from our international distributors to allow us to offer you the best possible price and delivery time. Book.



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