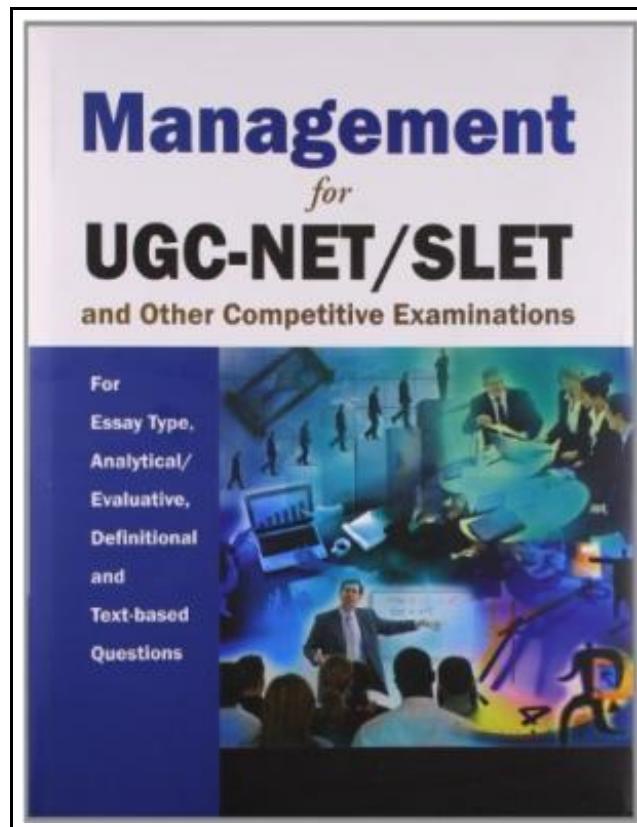


Management for UGC-NET/SLET and Other Competitive Examinations: For Essay Type Analytical/Evaluative Definitions and Text-Based Questions



Filesize: 5.44 MB

Reviews

This is actually the best ebook we have read till now. Indeed, it can be enjoy, nevertheless an interesting and amazing literature. You will not feel monotony at whenever you want of the time (that's what catalogs are for regarding should you question me).

(Jamar Stracke)

MANAGEMENT FOR UGC-NET/SLET AND OTHER COMPETITIVE EXAMINATIONS: FOR ESSAY TYPE ANALYTICAL/EVALUATIVE DEFINITIONS AND TEXT-BASED QUESTIONS

DOWNLOAD



Atlantic Publishers & Distributors (P) Ltd., 2011. Hardcover. Book Condition: New. The book has been designed for students appearing for UGC-NET/SLET in Management. The book is very comprehensive and covers almost all possible essay type, analytical/evaluative, definitional and text-based questions on the subject. Many of the questions set in UGC-NET/SLET and various other competitive examinations in the previous years have been used for preparing this book. In spite of our best efforts to cover all possible questions, the paper may contain some questions which are not covered in this book and can be answered only if the candidate has a thorough knowledge of the topics covered in the syllabus. For a thorough and elaborate knowledge of the subject, candidates are advised to read the following books published by Atlantic Publishers and Distributors (P) Ltd. on the subject: (i) Management: Concept, Theory and Practices, S.N. Chand; (ii) Managerial Economics, Arun Kumar and Rachana Sharma; (iii) Organisational Behaviour, S. Fayyaz Ahmad, Nazir Ahmad Gilkar and Javid Ahmad Darzi; (iv) Principles of Business Management, Arun Kumar and Rachana Sharma; (v) Management: Principles, Practices and Techniques, 2nd edition, N.S. Gupta and Alka Gupta; (vi) Human Resource Management, Gurpreet Randhawa; (vii) Financial Management: Theory and Practice, Arun Kumar and Rachana Sharma; (viii) A Practical Approach to Marketing Management, Kujnish Vashisht; (ix) Advanced Business Statistics, Sharad S. Johri and Rajendra Rathore; (x) The Business Economics, K. Rajagopalachar; and (xi) Financial and Management Accounting, C.L. Tyagi and Madhu Tyagi. Contents : Preface; 1. Managerial Economics and Macro-Economics; 2. Organisational Behaviour and Organisational Development; 3. Human Resource Management; 4. Financial Management; 5. Marketing Environment and Export Marketing; 6. Production Management and Operations Research; 7. Corporate Strategy and Managing International Business; 8. Entrepreneurship and Small Enterprises; 9. Ethics and Management System; 1. India's Foreign Trade and Policy Printed Pages: 579.



[**Read Management for UGC-NET/SLET and Other Competitive Examinations: For Essay Type Analytical/Evaluative Definitions and Text-Based Questions Online**](#)

 [**Download PDF Management for UGC-NET/SLET and Other Competitive Examinations: For Essay Type Analytical/Evaluative Definitions and Text-Based Questions**](#)

Other Kindle Books



Tax Practice (2nd edition five-year higher vocational education and the accounting profession teaching the book)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 282 Publisher: Higher Education Pub. Date :2009-01-01 version 2. This book is...

[Download ePub »](#)



Christmas Favourite Stories: Stories + Jokes + Colouring Book: Christmas Stories for Kids (Bedtime Stories for Ages 4-8): Books for Kids: Fun Christmas Stories, Jokes for Kids, Children Books, Books for Kids, Free Stories (Christmas Books for Children) (P

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Merry Xmas! Your kid will love this adorable Christmas book...

[Download ePub »](#)



Complete Early Childhood Behavior Management Guide, Grades Preschool-4

Book Condition: Brand New. Book Condition: Brand New.

[Download ePub »](#)



Art appreciation (travel services and hotel management professional services and management expertise secondary vocational education teaching materials supporting national planning book)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 146 Publisher: Higher Education Pub. Date :2009-07-01 version 2. This book is...

[Download ePub »](#)



Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can usually...

[Download ePub »](#)