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# EASY BUSINESS BLOGGING FROM SCRATCH: BUILD A BLOG, BUILD AN AUDIENCE, BUILD YOUR BUSINESS



Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Be different, be the expert, be a blogger! Building and maintaining a blog should be part of every business marketing strategy, but, as a busy business owner wearing many hats, where do you begin? This pocket-sized guide will take you through the basics from choosing and installing software to creating a long term content plan that will build...

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- Authored by Heather Robinson
- Released at 2015



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