



## From Jobless to Job Bliss: Marketing Strategies for Educators

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By Dr. Rita M. Seipp

AUTHORHOUSE, United States, 2009. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. From Jobless to Job Bliss addresses the marketing strategies needed by professionals that aspire to be a vital part of the educational setting. This book consists of numerous marketing strategies that will assist qualified educators in seeking their first teaching job. In addition, seasoned teachers can use the strategies for communicating more effectively during various activities such as parent conferences, seminars, teacher-to-teacher workshops, and other professional engagements. Administrators can execute marketing skills for annual budgets, referendums, general presentations, and other professional requirements. They can execute the strategies as a springboard to accomplish their goals, win over the public opinion and create a feeling of accomplishment that will enhance our American Educational setting.



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