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## Marketing You: Be Strategic

By Kimberly a Ferguson

Excel Service Consulting, LLC, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Whether unemployed, under-employed, under-skilled, looking to change careers, or simply in search for a better opportunity, it may be time for you to consider a new approach to managing your career. What about a God-centered approach to your career development? Marketing You: Be STRATEGIC focuses on real-life strategies for managing your career, built on a foundation of prayer, faith, and action. Think of your career as a business, and think of yourself as the CEO of that business. The key is to manage your career in a planned, deliberate way. If managed properly, every single move you make should bring you one step closer to your personal definition of success. Marketing You: Be Strategic will teach you the 9 characteristics that an effective career plan should possess and techniques to strengthen your career development strategy. Ready? Get Set. Let's Be STRATEGIC!.


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